

Event Planning Guide



Everything you need to host Tom Clowes as your next speaker:

1. Key information and contact

Speaker: Tom Clowes
Email: tom@tomclowes.com
Website: <https://tomclowes.com>
Showreel: [WATCH](#)

2. Speaker Biography (Short and Long versions)

SHORT:

Tom is personable, authentic and passionate. His talks are powerful and inspiring as he draws from his unusual adventures on the Land, Sea and Air. He climbed Everest with his brother and they became the first British Brothers to stand on the summit together; he has rowed the Atlantic and he led a team to fly into the Venezuelan Jungle on powered paragliders.

Tom explains that the secret to success is often as simple as saying YES to new opportunities, speaking about how important it is to be passionate, to believe in oneself, getting comfortable with uncertainty and to take a risk from time to time.

Previous clients include Hewlett Packard, British Telecom, Exxon Mobil and Slaughter and May.

LONG:

Tom is highly personal, authentic and his passion for adventure is infectious. His approach to speaking is powerful and inspiring as he draws from his unusual adventures on the Land, Sea and Air. (For example, getting lost, on the way down, from the top of the Matterhorn, *running out of oxygen at the top of Everest*, *riding a Penny Farthing across the Outer Hebrides*, *rowing across the Atlantic*, *flying a powered paraglider into the Venezuelan jungle* or *riding the 'South Downs Way' on a unicycle!*)

Tom explains that the secret to success is often as simple as just saying 'YES' and to break ambitious goals down into small steps. He speaks about how important it is to believe in yourself and to work with people who believe in you as well as being passionate and getting comfortable with uncertainty. Tom works with organisations and teams to inspire them to take intentional steps towards success, in both their personal and professional lives.

By shifting one's mindset or attitude, Tom helps organisations break through fear of failure and unlocks their potential for growth and innovation. His messages come from real-life challenges, pushing boundaries, and learning to thrive under pressure and not to stress, one small step at a time. His key themes resonate with many people and organisations, focusing on risk, teamwork, and the right attitude.

Previous clients include Hewlett Packard, British Telecom, Exxon Mobil and Slaughter and May.

3. Keynote Topics – Full versions

(i) REACHING NEW HEIGHTS

Tom was 27 when he climbed the South West ridge of Ama Dablam, in the Himalayas, in winter. A technical mountain previously described by Edmund Hilary as ‘unclimbable’. This was one of the many stepping stones to climbing Everest with his brother when they became the First British Brothers to stand on the summit together.

Tom speaks about how he went from climbing trees as a child to later climbing mountains and ultimately standing on top of the world.

Through captivating storytelling, he speaks about the preparation, failures, the losses, being adaptable and how important it is to be part of the ‘right’ team.



KEY TAKEAWAYS:

- Break big goals down into smaller more manageable ones.
- Focus on the things you can control.
- Choose the right team members – choose character, attitude and passion.
- Failure is part of the journey and is necessary for growth.
- Say YES to new opportunities – however daunting they might seem.

(ii) LOOK BEYOND THE HORIZON



Tom was asked to join a team of 4 to row the Atlantic, from the Canary Islands to Antigua. It took them 38 days, 4 hours. Tom describes it as an extraordinary adventure – relentless, emotional, brutal and spiritual. The dolphins, the whales, the sunsets, the shooting stars and surfing down huge waves at night.

The journey started when he said yes, but the hardest part was getting to the start line.

Tom speaks about the preparation involved, having a shared vision, how curiosity is essential for growth, securing sponsorship, team dynamics, the importance of having a purpose and how we must get comfortable with uncertainty which helps us to be resilient and adapt.

KEY TAKEAWAYS:

- Team Dynamics – whilst physically exhausted in stressful situations.
- Open communication, a positive attitude and keeping calm under pressure.
- Set the bar high, lean in to uncertainty and don’t ‘lose your edge’.
- Keeping a sense of humour is vital – cheerfulness in the face of adversity.
- Lift each other up, be respectful and kind.

(iii) LIGHT THE FIRE WITHIN – pushing past fear, failure & the unknown

Tom has been on different expeditions all over the world; climbing mountains, rowing across oceans and flying powered paragliders to visit the remote Pemón Tribe, deep in the Venezuelan jungles on the Gran Sabana.



In this keynote, Tom will tell you about the most important lessons he learnt from his expeditions; the common themes he overcome and the obstacles he encountered to just get to the start line. He speaks adapting to ‘last minute changes of plan’; the importance of ‘leaving your comfort zone’, trusting yourself and your team, believing in yourself even when you are afraid. He explains the importance of trust and integrity within your team as well as keeping your inner fire alight in order for you to grow and move forward...

KEY TAKEAWAYS:

- The importance of trust and integrity within yourself and your team
- Developing self-belief and self-confidence
- How to deal with fear
- Fire within – to move forwards and up
- Leaving your comfort zone

4. Introduction script for hosts

“Our keynote speaker today knows a bit about risk, uncertainty and what it is to work effectively as a team. His adventures on the land, sea and air have taken him all over the world.

He climbed Everest with his brother and they became the first British Brothers to stand on the summit together; he has rowed the Atlantic and he has flown a powered paraglider into the Venezuelan jungle, visiting the Pemón Tribe. He has also ridden a unicycle 100 miles along the South Downs Way.

Please welcome Adventurer, Storyteller and our Speaker today - **Tom Clowes** (*pronounced Clews*)”

5. AV Requirements

Tom will supply your team with his Power Point slide deck before the event. His POWERPOINT slides include embedded video which require sound. He will also bring a backup hard drive containing the POWERPOINT slides and video clips.

Microphone

- Wireless headset or lapel microphone preferred.
- Handheld microphone - optional for Q&A.

Audio

- Clear output for voice and embedded videos.

Visuals

- 1080p projector or screen.
- PowerPoint (.pptx) with embedded video.

Laptop & Playback

- Preferred: To run slides from venue laptop. If unavailable then Tom can use his Apple laptop.
- Tom will come with a backup hard drive just in case.

Stage Setup

- Lectern and small table for water, if available.

Technical Check

- 10-15 minutes with your AV team.

6. Walk-On Music

Should you wish to use walk-on music, below is Tom's suggested track, or you can choose another.

Suggested Track: 'Wonderful Life' by Black (Start at 0:005 secs).

7. Logistics & On-Site Support

Tom will arrive at the pre-agreed time and meet the AV team for a short technical check.

Tom always enjoys meeting your audience / people before and after the session, if required

For Q&A; a roving microphone (or several depending on room size) is helpful.

8. Useful Links

Website: <https://tomclowes.com>

Showreel: <https://www.youtube.com/watch?v=Ttu0AGocDbc&t=10s>

High-Res Images & Resources: <https://tomclowes.com/speaking/>

9. Social Media

Instagram: [@tomclowes](https://www.instagram.com/tomclowes)

LinkedIn: <https://www.linkedin.com/in/tomclowes/>

YouTube: <https://www.youtube.com/@TomClowes1/videos>